

ARTHUR CARMAZZI

Ranked World's #1 Thought Leader in Organizational Culture, Founder of the DC Psychology, and Creator of the Global Mentor Exchange Metaverse

Arthur is ranked as the world's #1 thought leader in organizational culture and #10 in leadership for 2021 and 2022 by Global Gurus. He is the Creator of the Web3 "*Global Mentor Exchange*" and the "*Wisdom City*" Learning & Development Metaverse.

As the original developer and founder of the accredited Directive Communication Psychology and bestselling author of 13 books in organizational psychology and culture performance including Amazon #1 Seller "*GAME ON – Reinventing Organizational Culture with Gamification*", Arthur's research and gamification methodologies have influenced the training and leadership development industry and now extended to Web3 platforms to support Organizations and Experts to maximize practical applications of Digital Transformation.

His innovative tools, assessments, games, and web3 applications have a visible ROI on engagement, productivity and effective behaviour modification through his unique game-based psychological approaches to leadership and corporate culture transformation interlacing humanity and technology.

His research on the genetic foundations of the brain's Ambiguity Relief clarity getting processes have been the inspiration of the Colored Brain model used across multinationals in 57 countries. Combining his multi-faceted gamified systems and processes in his proprietary Directive Communication Psychology, and over 620 licensed DC Certified Trainers and Consultants who practice and train others using his methodology, games, and assessments, DC is a global brand that defines visible results.

Websites:

<https://directivecommunication.com> (Main Organization)

<https://carmazzi.net> (business website)

<https://coloredbrain.com> (team synergy system)

<https://cultureevolution.com> (culture benchmarking tool)

<https://squadli.com> (behavior gamification app)

<https://emotionaldrive.net> (Management perception gap analysis)

<https://globalmentor.exchange> (Learning & Development Metaverse in Web3)

Social Links:

<https://www.linkedin.com/in/arthurcarmazzi>

https://twitter.com/Arthur_Carmazzi

<https://www.facebook.com/arthurcarmazzi>

<https://youtube.com/CarmazziTV>

<https://www.instagram.com/arthurcarmazzi>

<https://plus.google.com/u/1/+ArthurCarmazzi>

<https://www.facebook.com/Leadership.Speaker>

LinkedIn Articles

<https://www.linkedin.com/newsletters/knights-of-transformation-6978588201472946176/>

metaverse related videos

<https://youtu.be/1TVN-eyElhU> - future of learning in the metaverse

<https://youtu.be/DjioHPy6bsg> - learning tokenization

Podcast Guest Appearances

<https://www.youtube.com/watch?v=r2XE87EoI7M> - Creating Sustainable Organizational Culture Change in 80 Days | TEDxMaitighar

<https://www.youtube.com/watch?v=29ucBicE-T4> - The Colored Brain Team Enhancement System | TEDxUHasselt

<https://www.youtube.com/watch?v=pE6fLHFr7cw> - Why you will most likely be an Underachiever | TEDxSDU

<https://www.youtube.com/watch?v=uPXW6473oyA> - Worry Less, Live More | TEDxSIUVimanNagar

https://www.youtube.com/watch?v=IM_0seWB5JY - How to trick your brain to do what you are supposed to & like it | TEDxSOAUniversity

<https://www.youtube.com/watch?v=imOzOPWYNXg>

<https://unstructuredpod.com/108-arthur-carmazzi-discusses-the-colored-brain-model/>

<https://thekimsutton.com/pp553/>

<https://m.youtube.com/watch?v=3inURSGw28w&list=UUZGN3HtOtgZpUQhmvETpuMg&index=11&t=0s>

<https://www.youtube.com/watch?v=dXWAFWeQM1g>

<https://www.youtube.com/watch?v=hecaqFRbu7g>

<https://www.youtube.com/watch?v=TFKcFDvKlvo>

https://www.youtube.com/watch?v=Us2ROb_S2cM

https://www.youtube.com/watch?v=HDx_rKi5WD8

<https://www.doseofleadership.com/arthur-carmazzi/>

<https://www.estierand.com/captivate-podcast/best-brain-support-team-arthur-carmazzi/>

<https://www.peoplehum.com/podcasts2/transforming-organizational-change-ft-arthur-carmazzi/>

<https://www.owltail.com/people/h4H2u-arthur-carmazzi/appearances>

<https://screwthecubicle.com/arthur-carmazzi/>

<https://podbay.fm/p/the-less-doing-podcast/e/1548838800>

<https://poddtoppen.se/podcast/1504274811/peoplehums-podcast/transforming-organizational-change-ft-arthur-carmazzi>

<https://baconpodcast.com/episode-413-why-you-may-be-leaving-74-of-your-sales-on-the-table-with-arthur-carmazzi/arthur-carmazzi/>

<https://techieleadership.com/ideal-working-environment-with-arthur-carmazzi-057/>

<https://toughdecisions.net/td286-the-importance-of-organizational-culture-with-arthur-carmazzi/>

<https://culture.bottleneck.online/how-to-predict-high-performing-teams/>

https://www.bfm.my/podcast?utm_source=tags&utm_medium=web&utm_campaign=resource&tag=Arthur%20Carmazzi&utm_content=Arthur%20Carmazzi

<https://productinnovationeducators.com/blog/tei-190-the-6-dimensions-of-top-achievers-with-arthur-carmazzi/>

<https://vroomvroomveer.com/arthur-carmazzi/>

<https://failfastpodcast.com/psychological-approaches-to-leadership/>

<https://drdianehamilton.com/the-colored-brain-model-understanding-how-our-brain-communicates-with-arthur-carmazzi/>

<https://tunein.com/podcasts/Business--Economics-Podcasts/LearnChair-Radio-Leadership-Podcast-p878695/?topicId=114090406>

<https://www.alphavoice.io/video/can-i-pick-your-brain/140-fixing-a-broken-school-system-with-arthur-carmazzi>

<https://www.naturalborncoaches.com/podcasts/episode-106-arthur-carmazzi-the-interesting-life-of-an-interesting-coach/>

<https://heatherhavenwood.com/helping-add-kids-to-become-leaders-with-arthur-carmazzi/>

<https://podcasts.bcast.fm/e/r8k7vzq8>

<https://blog.myhelps.us/4-life-hacks-that-will-motivate-your-teams/>

<https://www.khaleeitimes.com/lifestyle/unconventional-wisdom>

<https://youtu.be/AbdU8ehqu6s>

<https://youtu.be/-8BghExhEsU>

<https://youtu.be/zSUQOjThb48>

On HuffPost - 11 Steps to Building a Global People Development Consulting Practice

https://www.huffpost.com/entry/11-steps-to-building-a-global-people-development-consulting_b_5a2db10de4b04e0bc8f3b60c