

ARTHUR CARMAZZI – Short Bio

Ranked World's #1 Thought Leader in Organizational Culture, Founder of the DC Psychology, and Creator of the Global Mentor Exchange Metaverse

Arthur is ranked as the world's #1 thought leader in organizational culture and #10 in leadership for 2021 and 2022 by Global Gurus. He is the Creator of the Web3 "*Global Mentor Exchange*" Learning & Development Metaverse.

He is the founder of the accredited Directive Communication Psychology and bestselling author of 13 books including Amazon #1 Seller "*GAME ON – Reinventing Organizational Culture with Gamification*",

His research in gamification of organizational values behaviors and the genetic foundations of the brain's Ambiguity Relief clarity getting processes have been used across multinationals in 57 countries. Arthur's methods and online tools are licensed to over 620 DC Certified Trainers and Consultants who practice and train others using his methodology, games, and assessments.

Websites:

<https://directivecommunication.com> (Main Organization)
<https://carmazzi.net> (business website)
<https://coloredbrain.com> (team synergy system)
<https://cultureevolution.com> (culture benchmarking tool)
<https://squadli.com> (behavior gamification app)
<https://emotionaldrive.net> (Management perception gap analysis)
<https://globalmentor.exchange> (Learning & Development Metaverse in Web3)

Social Links:

<https://www.linkedin.com/in/arthurcarmazzi>
https://twitter.com/Arthur_Carmazzi
<https://www.facebook.com/arthurfcarmazzi>
<https://youtube.com/CarmazziTV>
<https://www.instagram.com/arthurcarmazzi>
<https://plus.google.com/u/1/+ArthurCarmazzi>
<https://www.facebook.com/Leadership.Speaker>

LinkedIn Articles

<https://www.linkedin.com/newsletters/knights-of-transformation-6978588201472946176/>

metaverse related videos

<https://youtu.be/1TVN-eyElhU> - future of learning in the metaverse

<https://youtu.be/DjioHPy6bsg> - learning tokenization